

# 中国武汉 - 荷兰阿纳姆 荷兰文化周 2007



# Wuhan - Arnhem Hollandweek 2007

# PIM KRAMER & JAQ VOLCKMANN - STUDIO UNICPS

photo: "de Gelderlander" & Michiel Kemkers



Studio- Unicps “独一无二的作品 工作室”是一种荷兰时装商标，其创始人是时尚设计师姆.卡麦和设计师兼流行趋势观察家贾柯.沃克曼。

他们的合作起始于1994年当他们曾一起组织一个展览。就在那个时候，姆，阿纳姆艺术学院的毕业生，曾非常忙碌于建立 Unicps 商标。贾柯，一个坎彭艺术学院的毕业生，正好开张他的艺术商店，而这里恰恰是 Unicps 商标第一次展示给公众。

在他们的设计中，创新的趋势和风格，以及重复使用纺织品扮演着重要的角色。他们合乎潮流的设计和创造多样的系列-独一无二的作品-Unicps，不仅仅呈现给那些有着精神追求、贵族气质的艺术家，电影电视制作人，而且这个二人重唱组还能够设计丰富多彩的 T-形台。

在2000年，他们的雄心壮志推动了他们的作品走向世界。在他们最新的设计中，时装系列 Brennels(荨麻)，主要使用以荨麻科植物系列为主导的衣服材料，一举夺得了2006年荷兰创新大奖。

Studio- Unicps 曾受阿纳姆市和 Arcadis 公司邀请设计一些特殊的作品去展示他们的特色。针对这些场合，他们根据阿纳姆市的地区旗帜和 Arcadis 公司的专有旗帜去成功设计相应的高级时装，衬托出和谐的气氛。

Studio-Unicps is a Dutch fashion label by the design duo Pim Kramer, designer/stylist and designer/trend watcher Jaq Volckmann. Their collaboration began in 1994 when they were organizing an exhibition. At that time Pim a graduate of the Academy of the Arts in Arnhem was busy setting up the Unicps label. Jaq a graduate of the Academy of Arts in Kampen had just opened the Arti-shop where the Unicps label was first presented. Innovative trends, styles and the re-use of textiles play an import role in their designs.

They styled, designed and created various collections and produced unique-pieces for people with spirit, VIP-artists, film productions, television broadcastings and various catwalks. In 2000 the ambition of the designers was to break through into the world of lifestyle brands. Their latest project, designing the collections for Brennels, won the Dutch Innovation Award 2006.



For the opening of the Fashion Show of the Wuhan-Arnhem Holland Week 2007 Studio-Unicps was invited to design something special to show their appreciation to the City of Arnhem and Arcadis. For this occasion they have designed and made exclusive clothing from the flags of The Municipality of Arnhem and Arcadis.